

So nice to come home to....



LXi 360 "Positive Pressure" Insert, Goldenfire Brown, Gold Arch Window Trim

**LXi "Positive Pressure" Inserts
&
STi "Recirculating" Inserts**



Alpine, the Company - Alpine Gas Fireplaces has been manufacturing, selling, and installing "Positive Pressure" fireplaces since early 1977. By producing high quality products that work for you, the customer, Alpine has become the industry leader in the design and manufacturing of positive pressure fireplace systems. Alpine's own research and development team is continually finding, developing, and testing new products and ideas that insure that you get the best that is available. In our local manufacturing area, Alpine operates several retail stores, helping us really understand our customer's needs. Alpine's commitment to quality and service, along with its unique and patented products, has given Alpine a distinct advantage in the home hearth heating industry. The personnel we employ in sales, production, installation, and service all go through extensive training and certification to insure that you, our customer, positively get the best. Alpine believes in giving the customer a little more than they expect. We know that when a customer purchases a fireplace, they buy more than just the product - they buy the integrity of the company, its people, and the services they provide. Alpine feels that its products and people are the very top in the industry. Yet, though we provide premium products and services, our prices are very competitive with products of much lesser value. We look forward to adding you to the many, many thousands of very happy and satisfied Alpine customers.



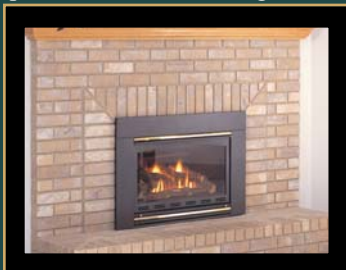
STi 310, Gold Arch Glass Trim with Gold Louver Trim Kit



LXi 310, Metallic Black Color, Nickel Arch Glass Trim

Alpine, the Technology - Alpine prides itself in its cutting edge technology. Of course, our exclusive, patented "Positive Pressure" system is our signature feature. Our ability to heat your home is second to none. But, many other features also make Alpine the product others benchmark against. Our blower system is the largest on the market, giving much more airflow and more positive pressure power. Yet, because of its placement, it is quieter than any competitor's blower. Our gas valve system has redundant, quick reaction safety features. Our glass viewing design is engineered to give the largest view area possible. Combined with our computer-designed burner and logs system, there is no more realistic burn on any fireplace in the industry. Working closely with our customers has allowed us to design a wide variety of looks that meet the needs of a wide variety of customers. Your insert will look like it was designed for your fireplace and décor, instead of being added as an afterthought. High efficiency means you can use your insert as a primary heat source or just for an evening together, knowing that fuel usage is cost effective. All in all, you can be assured that you are getting the best and most advanced features when you buy an Alpine Gas Fireplace.

Why Buy an Insert? - Alpine's LXi and STi products are known as "Inserts" in the fireplace industry. This means that these products are designed to fit into an existing fireplace, whether it is masonry or metal. If you have an existing fireplace in your home, odds are that Alpine has a product that will transform it. Alpine offers three sizes of LXi and STi inserts, covering a wide range of existing fireplace sizes. With our customization ability, your current open, drafty (and sometimes dirty) fireplace can become a thing of beauty, giving heat, atmosphere, and comfort to your living area.



LXi 310, Metallic Black Color, Painted Arch Glass Trim, Gold Louver Kit



STi 360, Goldenfire Brown Color, Gold Victoria Glass Trim



LXi 360, Custom Face Flange, Metallic Black Color, Gold Arch Glass Trim, Gold Louver Trim Kit

Three Types of Heat Production

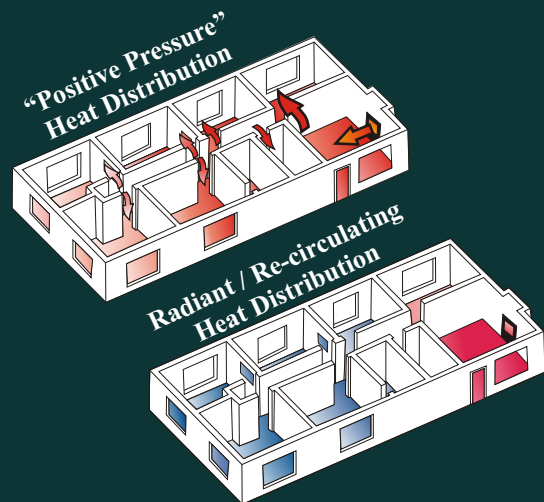
All fireplace inserts transfer heat into your home using one or more of the following methods:

- ① Radiant Heat: This heat is "line of sight" heat. As you get nearer to the burning fireplace, you feel more heat. Like the sun, if you are out of the line of sight ("in the shade"), the heat is greatly reduced. This heat is very localized to the area around the fireplace.
- ① Re-circulating Heat: With specially designed heat flow, re-circulating heat is produced by cooler air entering the bottom of the unit. As it heats, it expands and rises, venting out the top of the unit. While superior to radiant heat, this system also produces more localized heat with less heat distribution. Addition of a blower to speed heat transfer can increase the size of area that is heated.
- ① "Positive Pressure" Heat: The most effective and comfortable of the heating systems. See a detailed description below.



LXi 360, Metallic Black Color, Painted Classic Door Trim

What is Positive Pressure? - A Positive Pressure system pushes heat much more evenly throughout the home. This unique heating system uses outside air for its heating air. The high volume blower system, mounted away from the fireplace, forces fresh outside air through a specially designed heat exchanger and into the home. By heating the outside air and moving it gently into the home, several benefits are realized. Heat produced by the fireplace is distributed more evenly, temperatures are more uniform, and increased air pressure in the home reduces incoming drafts through cracks and leaks in the home. The Positive Pressure system is considered by many to be the best and most effective heat gathering and distribution system available.



How Does It Work? - An Alpine Gas Fireplace brings in fresh outside air, circulates it through a specially designed heat exchanger to gather maximum heat, then gently pushes this heated air into the home just above hearth level. This "extra" air builds up a slight pressure in the home. The warm air flows through the home and to the outside, through the same openings and leaks that otherwise cause drafts. If needed, you can move even more heat to a given area by opening a window slightly in the desired area, letting the "positive pressure" push more soothing, warm heat in that direction. Unique in the industry, Alpine inserts are specifically built to efficiently heat this outside air. Other systems aren't designed to accomplish these benefits. Tens of thousands of satisfied customers are proof that "it really is better and more efficient to heat outside air". Designed and built in the cold mountain climates of Idaho and Utah, the patented heat exchange system efficiently heats the outside air, without additional fuel cost or loss in efficiency. Improved indoor air quality with warm, constant heat distribution - the benefits of Positive Pressure.

LXi Insert - These premium, "Positive Pressure" inserts distribute heat using all three heating methods. Without power, re-circulating heat and radiant heat are very effective. With power, the full benefits of "Positive Pressure" are enjoyed. This line of fireplace inserts simply is the best on the market, using exclusive technology, unique and beautiful looks, and top of the line quality, while maintaining a very competitive, factory-direct price. Thousands of Alpine owners are proud to own our "Positive Pressure" inserts.



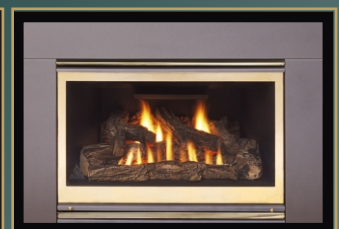
LXi - Arch Glass Trim



LXi - Victoria Glass Trim



STi - Classic Glass Trim



STi - Square Glass Trim

STi Insert - Because some customers are unable to get outside air for "Positive Pressure" or may simply desire to heat only the room and area around the fireplace, Alpine is pleased to introduce the STi Re-circulating series of gas fireplaces. These inserts retain the quality of Alpine and most of the features of the LXi series. However, they do not include positive pressure blowers or heating chambers. They heat through re-circulation and radiant heat. The Alpine STi line of inserts sets the standard in re-circulating insert choices.

Standard Features - Both LXi and STi Inserts

- ① **Unique Beauty & Features** - Alpine has its own design, its own beauty and look, and its own unequaled technology
- ① **Power Free Operation** - LXi and STi have very efficient re-circulating and radiant heat systems, creating heat even in an emergency
- ① **Realistic, Wood-look Fire** - computer designed burner gives multi-level, soothing flame; proprietary ceramic fiber logs are most realistic in industry
- ① **Customization Ability** - choose from a wide variety of colors, trims, face sizes, and other decorative option; Alpine has the ability to adjust to your individual situation; as manufacturer, we can build to meet individual needs
- ① **Alpine Limited Lifetime Warranty** - lifetime warranty on firebox and heat exchanger, limited warranty on other parts
- ① **Re-circulating & Radiant Heat Systems** - included for heat production, even without power
- ① **Burning Efficiency** - 83% efficient, providing cost effective fuel usage
- ① **Environmentally Friendly** - no restricted burn days, emissions, or poor air quality
- ① **Versatile** - several sizes to match your existing fireplace
- ① **Extra Large Viewing Area** - large, seamless pyroceramic glass for maximum view and ultimate safety
- ① **Rapid Shutdown Safety System** - redundant system designed to shutdown the fireplace should any gas part not function properly
- ① **Direct Vent Technology** - sealed combustion technology; all combustion byproducts sealed to outside of home
- ① **Convenient Control** - at firebox, by switch, or by wall thermostat (in certain applications)
- ① **Clean** - no wood to split, store, or haul. No ashes or creosote. No dirt or foul smell in home
- ① **Safety Tested** - tested to highest, most up-to-date standards by WarnockHersey Laboratories
- ① **Variable BTU Flame** - different heat outputs and adjustable flame pattern
- ① **Variable Speed Fan Control** - allows you to vary heated air flows from fireplace into home
- ① **Thermostat Control** - available as an option at an additional cost; requires modified installation; not available in all situations
- ① **Remote Control** - available as an option at an additional cost; requires modified installation; not available in all situations

Standard Features - LXi Inserts Only

- ① **Exclusive "Positive Pressure" Heat Exchange System** - patented method of heating outside air, giving a more comfortable home
- ① **Extra Quiet Blower Noise** - though larger, external or remote location and special mounting keep blower whisper quiet
- ① **Large Volume Blower** - 495 cfm adjustable blower, much more air movement; supplies "Positive Pressure" heating
- ① **Indoor Air Replacement** - improves indoor air quality; more healthy living environment

Standard Features - STi Inserts Only

- ① **Re-circulating Blower** - 160 cfm, to increase re-circulating air flow when power is available
- ① **Does not include "Positive Pressure" heating system and blower**

Model	Min Opening Width (in.)	Min Opening Height (in.)	Min Depth (in.)	Glass Area (sq. in.)	Low BTU	High BTU	Efficiency
LXi-270	27.5	21.0	16.5	325	21,000	30,000	83%
LXi-310	31.5	23.5	16.5	446	24,000	34,000	83%
LXi-360	36.5	25.5	16.5	590	26,000	38,000	83%
STi-270	27.5	21.0	16.5	325	21,000	30,000	80%
STi-310	31.5	23.5	16.5	446	24,000	34,000	80%
STi-360	36.5	25.5	16.5	590	26,000	38,000	80%

** Installation Manual Available upon request**

Decorative Trim Options

All Trims Available on LXi and STi Models
(See Brochure Pictures for Trim Examples)

- ① **Face Trim Options** - Louver packages are available with painted louvers or with single louvers in gold or nickel (both top and bottom)
- ① **Door Trim Options** - Door Trims are available in Square, Arched, Victorian, and Classic. Square, Arched, and Victorian are available in paint, gold, or nickel. Classic is available in paint only and is not available on 270 size inserts.
- ① **Colors** - Insert face and door trim may be painted Metallic Black (standard color), Goldenfire Brown, HoneyGlo Brown, Metallic Brown, Forest Green, Metallic Blue, or Charcoal.
- ① **Customization** - Faces can be custom-built to better fit your existing fireplace, including arch and rock fireplace openings.

Alpine Gas Fireplace Showrooms

Lehi	782 West State St.	768-8411
Sandy	9192 South 300 West #1	566-0666
Centerville	140 West Parrish Lane	294-5702
SugarHouse	2236 South 1300 East D-6	487-4446
Orem	1417 South. State St.	225-4015
Other Areas 800-550-0952		

Tested to ANSI Standards
by:
Warnock Hersey
Laboratories

Member of:
Rocky Mountain Gas
Assoc.
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Products Assoc.



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